

## LEGAL NOTICE

This website is published by the **Agence pour la Protection des Programmes (APP)**, an association constituted in accordance with the French Law of 1901, identified under **SIREN number 385 385 844**, whose registered office is located at **54 rue de Paradis - 75010 Paris – FRANCE** and can be reached at the e-mail address [app@app.asso.fr](mailto:app@app.asso.fr) or by telephone at +33 (0) 1 40 35 03 03.

**Date of last amendment: July 29, 2020**

In accordance with Articles 6 and 19 of the French Law No. 2004-575 of 21 June 2004 on trust in the digital economy, natural persons accessing and using the website <https://www.app.asso.fr/en> (hereinafter referred to as the “User(s)”) are informed of the identity of the various persons responsible for publishing, producing and/or monitoring the said website.

The intra-community VAT number is **FR91385385844**.

The publication director is **Mr. Philippe THOMAS**, in his capacity as APP’s Chairman who can be contacted at the e-mail address [app@app.asso.fr](mailto:app@app.asso.fr) or by telephone at +33 (0) 1 40 35 03 03.

The website is hosted by the company **CELOG PARTICIPATIONS**, a French “société par actions simplifiée”, identified under **SIREN number 519 136 170**, whose registered office is located at **54 rue de Paradis - 75010 Paris – FRANCE** and can be reached by telephone at +33 (0) 1 43 59 60 61.

## PRIVACY POLICY FOR THE WEBSITE

This privacy policy defines how the APP uses and protects the information, including personal data, transmitted by the User when using the website (hereinafter referred to as the “Data”).

In this privacy policy, the terms “personal data” and “controller” must be interpreted in accordance with the French Law No. 78-17 of 6 January 1978 as amended, known as the “Loi Informatique et Libertés” and the European Regulation No. 2016/679 of 27 April 2016, known as the “General Data Protection Regulation”.

The APP respects the Users’ will to protect their Data. When using the website, the User may be required to provide certain information that allows him/her to be identified directly or indirectly. This information will be used in accordance with this privacy policy and for the processing purposes agreed by the User.

### **1. Identity and contact details of the controller**

The controller is the **Agence pour la Protection des Programmes (APP)**, an association constituted in accordance with the French Law of 1901, identified under **SIREN number 385 385 844**, whose registered office is located at **54 rue de Paradis - 75010 Paris – FRANCE** and can be reached at the e-mail address [app@app.asso.fr](mailto:app@app.asso.fr) or by telephone at +33 (0) 1 40 35 03 03.

The controller’s representative is **Mr. Philippe THOMAS**, in his capacity as APP’s Chairman.

### **2. Data collection**

The APP may collect a certain amount of personal data provided by the User through the use of the contact form on the website.

By using the contact form, the User is asked to fill in:

- Name;
- First name;
- E-mail address;
- Telephone number;
- Company name (optional);
- Membership number (optional).

Some information, indicated by an asterisk, is mandatory and necessary only for the processing of the User's request. The absence of a response to a mandatory field is likely to compromise the processing of the User's request.

### **3. Processing purposes**

The information collected on the contact form and transmitted directly by the User is recorded in a computer file by the controller for the processing of the information request.

The Data may also be used to send e-mails for information and/or commercial prospecting purposes provided that the User has consented by checking the box "I agree to receive information and offers from the APP" at the bottom of the contact form.

The User acknowledges that he/she may, at any time, object to the use of his/her Data (see Article 6 – "Users' rights") provided that such use is not necessary for the performance of a contract concluded with the APP such as membership and use of the APP's services.

### **4. Data retention period**

Data collected via the contact form on the website are kept for a period of three (3) years from the last contact with the person who completed the form.

This period may be longer if the User has consented, by checking the box "I agree to receive information and offers from the APP", to receive information and offers from the APP by e-mail.

The User may withdraw his/her consent to receive information and offers from the APP and/or to have his Data stored for a period of three (3) years, under the conditions provided for in Article 6 – "Users' rights".

During this period, the APP undertakes to implement all necessary measures to ensure the confidentiality, integrity and security of the Data, in order to prevent, in particular, access by unauthorized third parties.

### **5. Recipients and data transfer**

The Data are transmitted to the relevant departments of the APP in order to ensure that they are processed only for the purposes intended and consented to by the User.

The APP undertakes not to sell the personal data collected and not to transfer the Data outside the European Union.

### **6. Users' rights**

In accordance with the “Loi Informatique et libertés” and the General Data Protection Regulation, the User has the right of access to and rectification of or erasure of Data, the right to restriction of processing and the right to the portability of all Data concerning him/her.

In this context, the User may exercise his/her rights by sending an e-mail to the following address: [app@app.asso.fr](mailto:app@app.asso.fr) or by completing the contact form.

The User is invited to prove his/her identity by indicating, in the body of the e-mail or form, his/her full name and e-mail address.

## 7. **Cookies policy**

### ➤ Definitions

A cookie is defined as a small file placed on the User’s hard disk when visiting the website that stores information for subsequent connection and statistical purposes.

The User is informed that cookies do not allow the APP to personally identify the User. The User is also informed that the APP uses the “Google Analytics” tool to produce statistics and measure the audience.

### ➤ Users’ rights

When the User connects to the website, he/she is informed of the use of cookies by the website by means of the following banner which appears on the first page consulted on the website <https://www.app.asso.fr/en>:

*“By continuing to browse this site, you agree to the use of cookies to measure the audience.”*

By clicking on “learn more and/or set up”, the User has the possibility to set all or part of the cookies used by the website.

The User’s continued browsing implies the User’s consent to the use of cookies by the website, just as the User’s clicking on “I accept”.

### ➤ How long cookies are stored?

The maximum storage period for cookies on the User’s hard disk is thirteen (13) months. At the end of this period, cookies will be deleted if the User has not renewed his/her consent.

### ➤ Internet browser settings

The User may, at any time, modify his/her choice and choose to authorize, block or delete all or part of the cookies by configuring his/her Internet browser.

Internet Explorer	<a href="#">Access to settings</a>
Safari	<a href="#">Access to settings</a>
Mozilla Firefox	<a href="#">Access to settings</a>
Google Chrome	<a href="#">Access to settings</a>

The blocking of certain cookies may change the optimal functioning of the User's navigation on the APP website.